



IntelliList


Audience Selector

Your targeted marketing list selection solution

IntelliList is your single source for the best direct marketing and email lists for your business. With 120 million households, IntelliList has all the information you need to target your marketing messages, promotions, catalogs, and traffic drivers.

Your connection to over 100 million households

When you enter your criteria, IntelliList will show you, in real time, how many consumers are available. All data is at a household level, so you are sure to get the most accurate target audience for your promotion. Just a simple click and you can purchase your list on our website, and have your list delivered to you via email within 30 minutes. Target by:

- Geography
- Demographics
- Over 50 interests
- Attitudes
- Social Influencer
- Brand Loyalist
- Technology Enthusiast
- Health Conscious
- Ecommerce
- Digital Influencer
- SILHOUETTES 

Market through multiple channels & acquire new customers




IntelliList representatives are available to assist you purchase your DM list, deploy your creative email, and ensure your success. It's painless and quick to start reaching new customers with IntelliList.

- 120m Mailable Households
- 47mm Double Opt-In Emails
- 42mm Phone Numbers Available

Use audience specific profiles for more targeted 1:1 marketing

In addition to demographics and interests, Cogensia leverages its Segmentology® Methodology for more specific targeting. These include:

- SILHOUETTES 
- Restaurant Profiles
- Attitude and Behavior Dimensions

*Receive 20% off
your first order –
use promo code
NEWLIST20*



cogensia
A CACI GROUP Company

(847) 805-9800

info@cogensia.com

www.audienceintellilist.com