



The Data & Marketing Association Recognizes Cogensia

The Data and Marketing Association recognizes industry leadership through the ECHO Awards, given annually for 90 years. With over 31 categories, 250 judges, and hundreds of entries, Cogensia is proud to be the only casual dining restaurant marketing solution to be a finalist! Cogensia's groundbreaking Customer Management Platform, powered by their identity resolution product, CustomerConnect, sets the stage for data-driven and data-inspired CRM and personalization.

To find out more about the winning solution for restaurants ready to move beyond eClub in customer communications, check out *DriveTrafficWithCogensia.com*.



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